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 Cookies policy

No VP-21-29

**HISTORY OF DOCUMENTS AMENDMENT**

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| Version No. | Date | Brief description of change |
| 1.0. | 06.07.2018 | Initial version |
| 1.1. | 29.06.2021 | Updated version |
| 1.2. | 26.05.2022 | Updated version |
| 1.3 | 20.07.2023 | Updated version |

Artjoms Grivkovs Managing director \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

This document describes the use of cookies on the websites vialet.eu, vialet.pl, ib.vialet.eu and hub.vialet.eu indicating the purpose of the use of cookies, as well as users' rights during the use of cookies. Cookies help to provide, improve and protect the financial services provided by UAB “Via Payments” (VIALET), providing more convenient offers in response to client's needs and more convenient and safer use.

**What are cookies?**

A cookie is a **small** text file stored on a computer or other device when you visit a website. The text file contains information that is used to improve the experience of a website for visitors to specific web sites.

**What cookies do vialet.eu, vialet.pl, ib.vialet.eu and hub.vialet.eu use and what is the purpose?**

**VIALET** uses following types of cookies:

* Session cookies - temporary cookies deleted when you close your browser.
* Persistent cookies - persistent cookies remain on your device until you erase them or they expire.
* First-party cookies - cookies stored directly by our website. It allows us to collect analytics data, remember language settings, and perform other useful functions that help provide a good user experience.
* Third-party cookies - cookies provided by third parties, such as Google, to track website activity such as session duration, pages per session, bounce rate etc. of individuals using the webpage, along with the information on the source of the traffic.

You can see each cookie we use and our reasons for using them below.

We use four groups of cookies on VIALET websites (the “Websites”): **vialet.eu, vialet.pl, ib.vialet.eu and hub.vialet.eu:**

1. **Necessary cookies:**

These cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personal data.

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| Cookie | Type of cookie | Duration | Description |
| XSRF-TOKEN | First party cookies | 2 hours | This cookie is used for security purposes. |
| JSESSIONID | First party cookies | Session | This cookie is generated by servlet containers like Tomcat and used for session management for the HTTP protocol |
| laravel\_session | First party cookies | 2 hours | laravel uses laravel\_session to identify a session instance for a user, this can be changed |
| cky-active-check | First party cookies | 1 day | CookieYes sets this cookie to check if the consent banner is active on the website. |
| cookieyes-necessary | First party cookies | 1 year | CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Necessary' category. |
| cookieyesID | First party cookies | 1 year | CookieYes sets this cookie as a unique identifier for visitors according to their consent. |
| cky-consent | First party cookies | 1 year | The cookie is set by CookieYes to remember the users's consent settings so that the website recognizes the users the next time they visit. |
| cookieyes-functional | First party cookies | 1 year | CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Functional' category. |
| cookieyes-analytics | First party cookies | 1 year | CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Analytics' category. |
| cookieyes-performance | First party cookies | 1 year | CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Performance' category. |
| cookieyes-advertisment | First party cookies | 1 year | CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Advertisement' category. |
| cookieyes-other | First party cookies | 1 year | CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Other' category. |
| cky-action | First party cookies | 1 year | This cookie is set by CookieYes and is used to remember the action taken by the user. |
| LS\_CSRF\_TOKEN | First party cookies | Session | Cloudflare sets this cookie to track users’ activities across multiple websites. It expires once the browser is closed. |

1. **Preference/functional cookies:**

These cookies are used to recognize users, and may be used to remember user settings and preferences (such as language or region).

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| Cookie | Type of cookie | Duration | Description |
| UserMatchHistory | Third party | 1 month | LinkedIn sets this cookie for LinkedIn Ads ID syncing. |
| lang | Third party | Session | LinkedIn sets this cookie to remember a user's language setting. |
| bcookie | Third party | 2 years | LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser ID. |
| lidc | Third party | 1 day | LinkedIn sets the lidc cookie to facilitate data center selection. |
| bscookie | Third party | 2 years | LinkedIn sets this cookie to store performed actions on the website. |
| \_zcsr\_tmp | Third party | Session | Zoho sets this cookie for the login function on the website. |
| G\_ENABLED\_IDPS | Third party | Persistent | Enables Google sign in with Google account. |
| LS\_CSRF\_TOKEN | Third party | Session | This cookie (Zoho) is used for security purposes in order to avoid Cross-Site Request Forgery, (CSRF) for the AJAX calls made by the visitor. |
| vialeteu-\_zldp | Third party | 2 years | This cookie identifies the unique visitors for the website. |
| vialeteu-\_zldt | Third party | 1 day | This cookie identifies unique visits for a visitor in the website. |

1. **Analytics/performance cookies:**

These cookies help us recognize and count the number of visitors to the Websites, understand how visitors interact with the Websites, by collecting and reporting information anonymously. These cookies assist in improving the functionality and usability of the Websites.

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| Cookie | Type of cookie | Duration | Description |
| \_ga | Third party | 2 years | Calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors. |
| \_gid | Third party | Session | Stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously. |
| \_gat\_gtag\_UA\_107582997\_1 | Third party | 1 minute | Set by Google to distinguish users. |
| \_gcl\_au | Third party | 3 months | Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services. |
| \_gat\_UA-107582997-1 | Third party | 1 minute | A variation of the \_gat cookie set by Google Analytics and Google Tag Manager to allow website owners to track visitor behaviour and measure site performance. The pattern element in the name contains the unique identity number of the account or website it relates to. |
| \_hjFirstSeen | Third party | 30 minutes | Hotjar sets this cookie to identify a new user’s first session. It stores a true/false value, indicating whether it was the first time Hotjar saw this user. |
| \_hjIncludedInSessionSample | Third party | 2 minutes | Hotjar sets this cookie to know whether a user is included in the data sampling defined by the site's daily session limit. |
| \_hjIncludedInPageviewSample | Third party | 2 minutes | Hotjar sets this cookie to know whether a user is included in the data sampling defined by the site's pageview limit. |
| \_gat | Third party | 1 minute | This cookie is installed by Google Universal Analytics to restrain request rate and thus limit the collection of data on high traffic sites. |
| \_\_smVID | Third party | 1 month | Sumo sets this cookie for sign-up prompt purposes when visitors visit a website. |
| \_hjTLDTest | Third party | Session | To determine the most generic cookie path that has to be used instead of the page hostname, Hotjar sets the \_hjTLDTest cookie to store different URL substring alternatives until it fails. |
| \_hjAbsoluteSessionInProgress | Third party | 30 minutes  | Hotjar sets this cookie to detect the first pageview session of a user. This is a True/False flag set by the cookie. |

1. **Targeting/Marketing cookies:**

These cookies are used to track visitors across websites, to record a user’s visit to a website, pages visited and links follows. These are usually placed by advertising networks with the intention to display ads that are relevant to individual users, by collecting information about your browsing history.

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| Cookie | Type of cookie | Duration | Description |
| \_fbp | Third party | 3 months | This cookie is set by Facebook as part of their embedded services on our websites (likes, sharing etc.). |
| test\_cookie | Third party | 15 minutes | The test\_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies. |
| fr | Third party | 3 months | Facebook sets this cookie to show relevant advertisements to users by tracking user behaviour across the web, on sites that have Facebook pixel or Facebook social plugin. |
| b3e783bb62 | Third party | Session | This cookie is set by the provider Zoho. This cookie is used for collecting information on user interaction with the web-campaign content. This cookie helps the website owners to promote products and events on the CRM-campaign-platform. |
| \_rdt\_uuid | Third party | Session | This cookie is set by Reddit and is used for remarketing on reddit.com |

1. **Other cookies:**

Other uncategorized cookies are those that are being analyzed and have not been classified into a category as yet.

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| Cookie | Type of cookie | Duration | Description |
| \_\_smToken | Third party | 1 year | The \_\_smToken is set once you login to Sumo and is checked to verify whether you are logged into Sumo or not. |
| SRVSEC | First party cookies | Session | It provides the value of the cookie inserted by proxy. When the client comes back, the proxy knows directly which server to choose for this client. |
| intercom-id-# | Third party | 270 days | Allows the website to recognise the visitor, in order to optimize the chat-box functionality. |
| intercom-session-# | Third party | 7 days | Sets a specific ID for the user which ensures the integrity of the website's chat function. |
| uesign | Third party | 1 month | Sets a unique ID for the specific user. This allows the website to target the user with relevant offersthrough its chat functionality. (Zoho) |
| AnalyticsSyncHistory | Third party | 1 month | Used in connection with data-synchronization with Linkedin. |
| li\_gc | Third party | 2 years | Stores the user's cookie consent state for the current domain |
| \_hjSessionUser\_# | Third party | 1 year | Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read. |
| \_hjSession\_# | Third party | 30 minutes | Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read. |
| \_\_smSessionId | Third party | 9 hours | This period shows the length of the period at which Sumo can store and/or read certain data from your computer by using a cookie, a pixel, an API, cookieless tracking, or other resources. |

**How can a user choose and change cookie usage?**

If you do not want cookies on your devices being used, you can change your browser's security settings. Please note that changes to security settings must be performed by each browser individually and the setting methods used may vary. However, remember that without the approval of the session cookies with the help either of the websites vialet.eu, vialet.pl, ib.vialet.eu and hub.vialet.eu, you will not be able to fully explore the financial services provided by VIALET . To find out how to reject and delete cookies, please visit <http://www.allaboutcookies.org/>